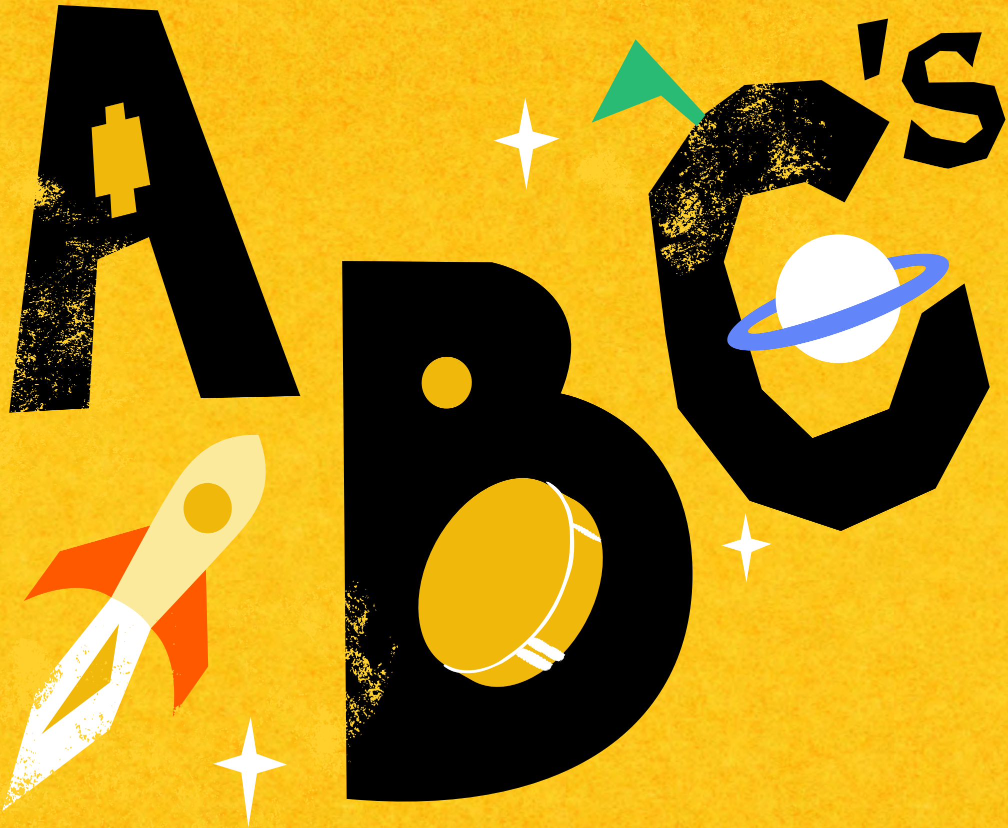


OF CRYPTO

by BINANCE

To the Binance Community
and the builders of tomorrow,

This book is for anyone — big or small — who loves to ask “Why?” and wants to learn “How?”

We hope every page helps you discover new ideas, try new things, and imagine a world full of possibilities.

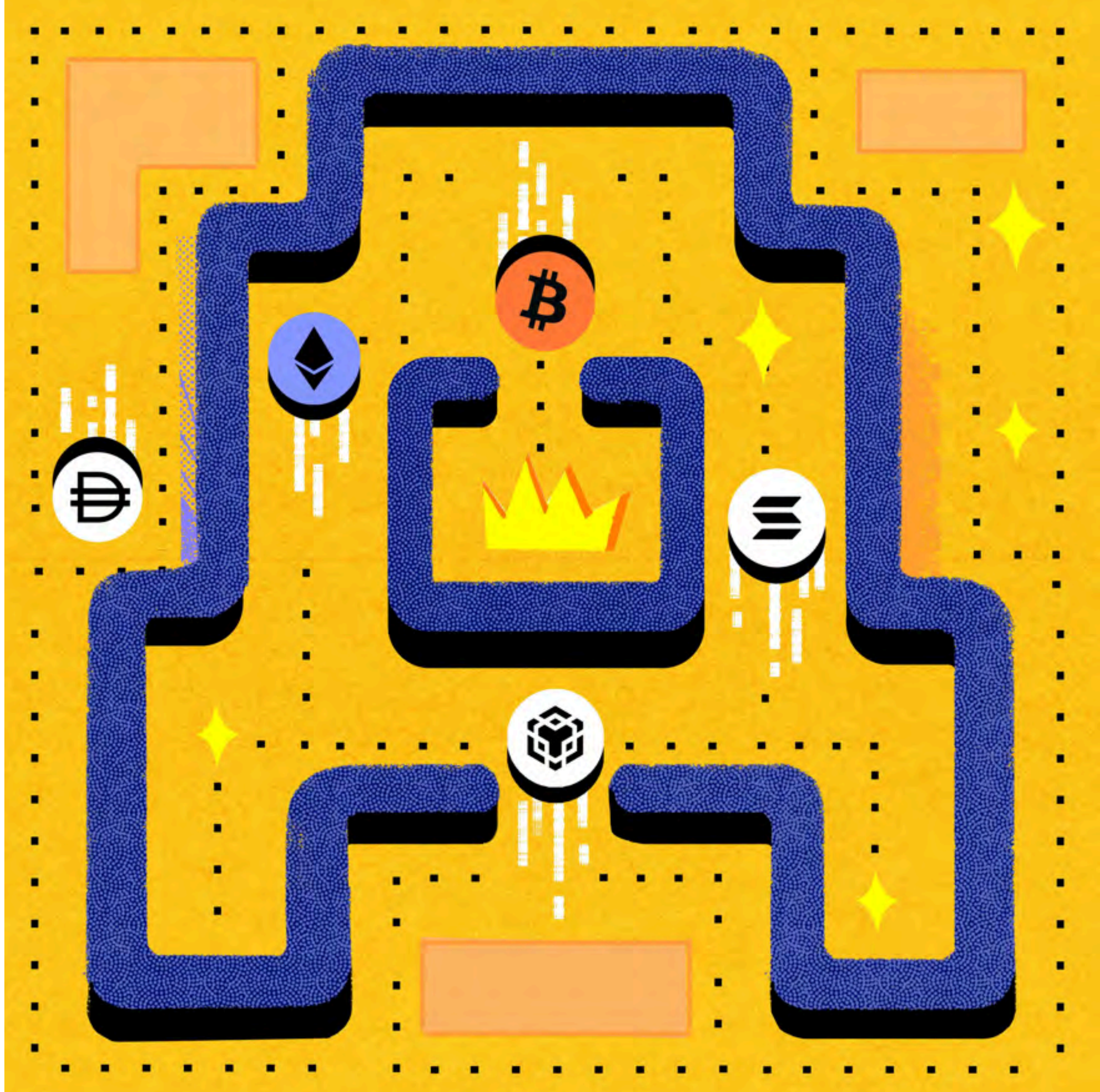
With thanks and a big smile,
Your friends at Binance

A

IS FOR

ALTCOINS

Bitcoin was first — but it’s not alone.
Altcoins are all the other crypto tokens,
each with its own style and ideas.
They’re how the crypto world keeps growing,
testing, and trying new things.



B

IS FOR

BITCOIN

Bitcoin is the first and most famous crypto asset.
It's digital money with no banks or bosses.
Only a limited amount will ever exist —
that's why some call it "digital gold."

C

IS FOR

CRYPTO

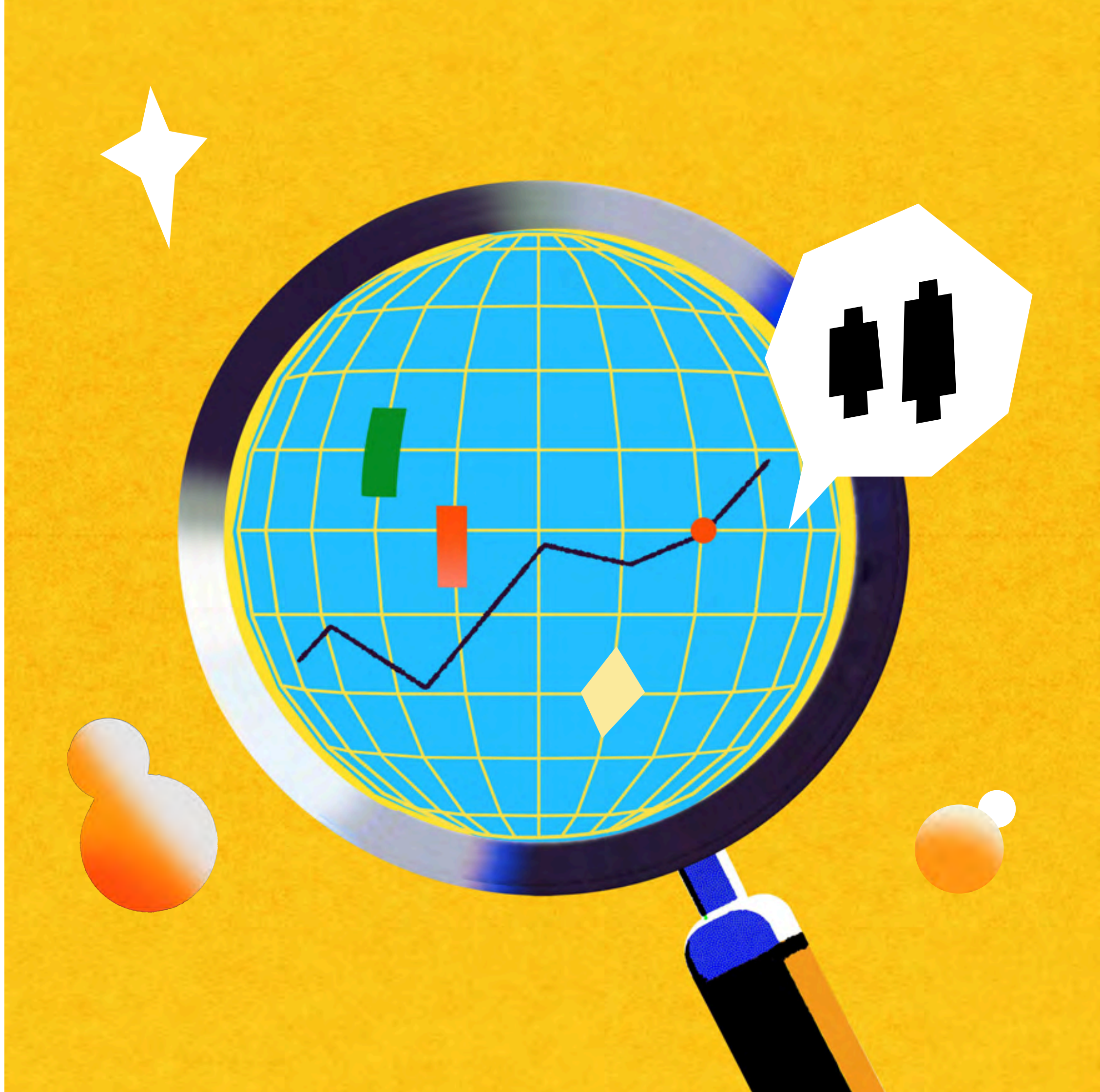
Crypto is money made for the internet.
It’s built on technology called "blockchain,"
and it’s protected by code. With crypto,
people can share value anytime, anywhere.

D

IS FOR

DYOR

DYOR means “Do Your Own Research.”
In crypto, that’s super important.
Before jumping in, learn about
the project, the team, and the risks.



E

IS FOR

EXCHANGES

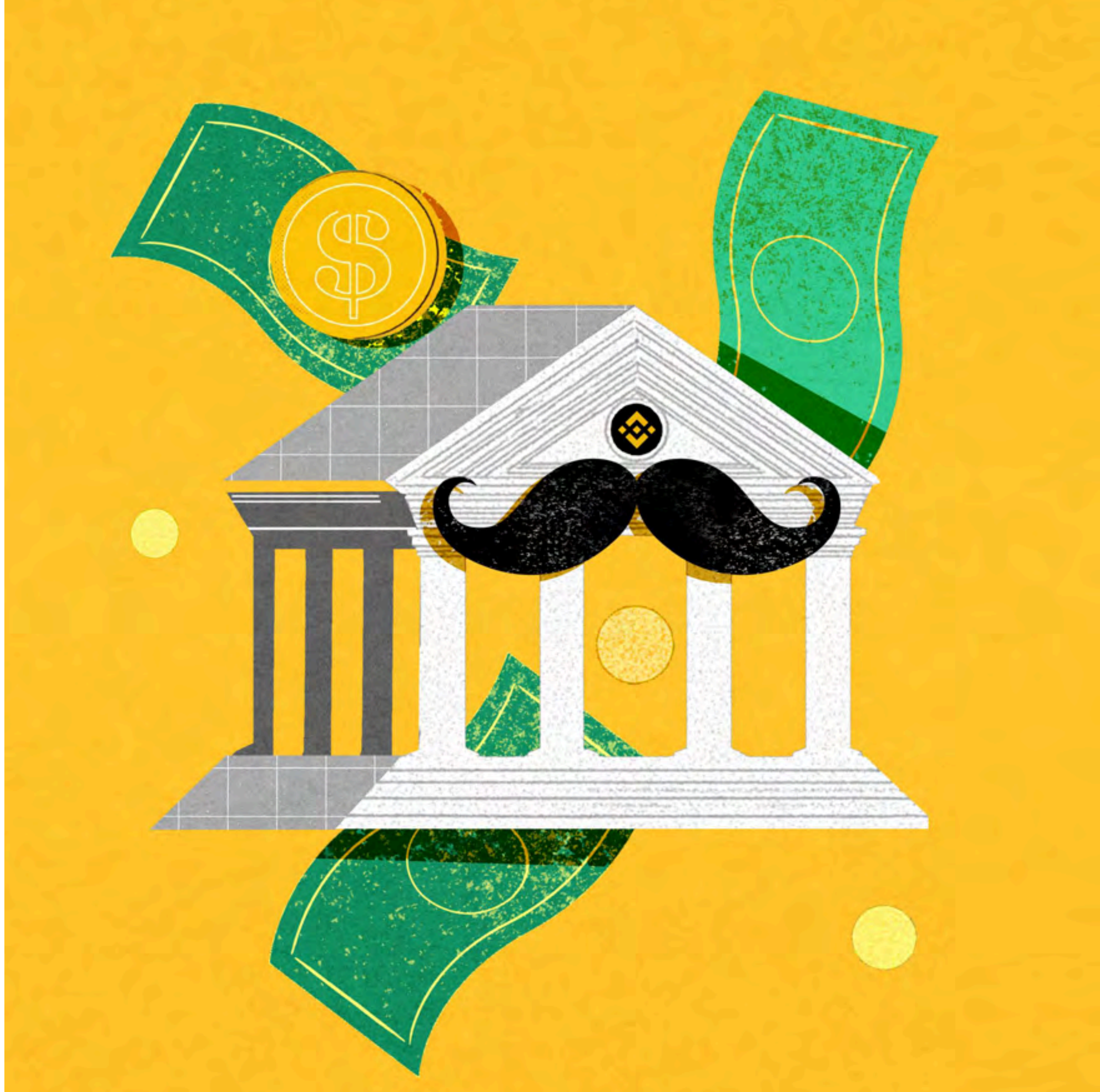
Exchanges are places where people buy
and sell crypto.Binance is one of the biggest,
with users from all over the globe.
It helps people trade tokens safely and easily.

F

IS FOR

FIAT

Fiat is traditional money like dollars, euros, or pesos — issued by governments and used every day. Crypto is global, open to anyone, and doesn't rely on banks or borders.



G

IS FOR

GATEWAY

A gateway is the “door” that helps people or assets enter the blockchain world. Binance serves as a gateway to crypto for millions of people.

H

IS FOR

HODL

HODL was originally a funny typo in the word “hold.”
Now, it means “Hold On for Dear Life!”
It reminds people to stay calm and think long-term, even when prices move fast.

I

IS FOR

INNOVATION

Innovation means finding a new and better way to do something. Crypto is full of fresh ideas. It's changing how we think about money, art, fashion, and even sports. It helps people build new systems that anyone can use and trust.

J

IS FOR

JARGON

Jargon refers to special words that only certain groups of people understand. Crypto has its own language — like HODL, GM, and WAGMI. It can sound strange at first, but once you learn the lingo, you'll feel like part of the crew.

K

IS FOR

KYC

KYC stands for "Know Your Customer." Exchanges like Binance ask users to show who they are by sharing their ID documents. This helps keep everyone safe and makes sure only real people can use the platform.

L

IS FOR

LEVERAGE

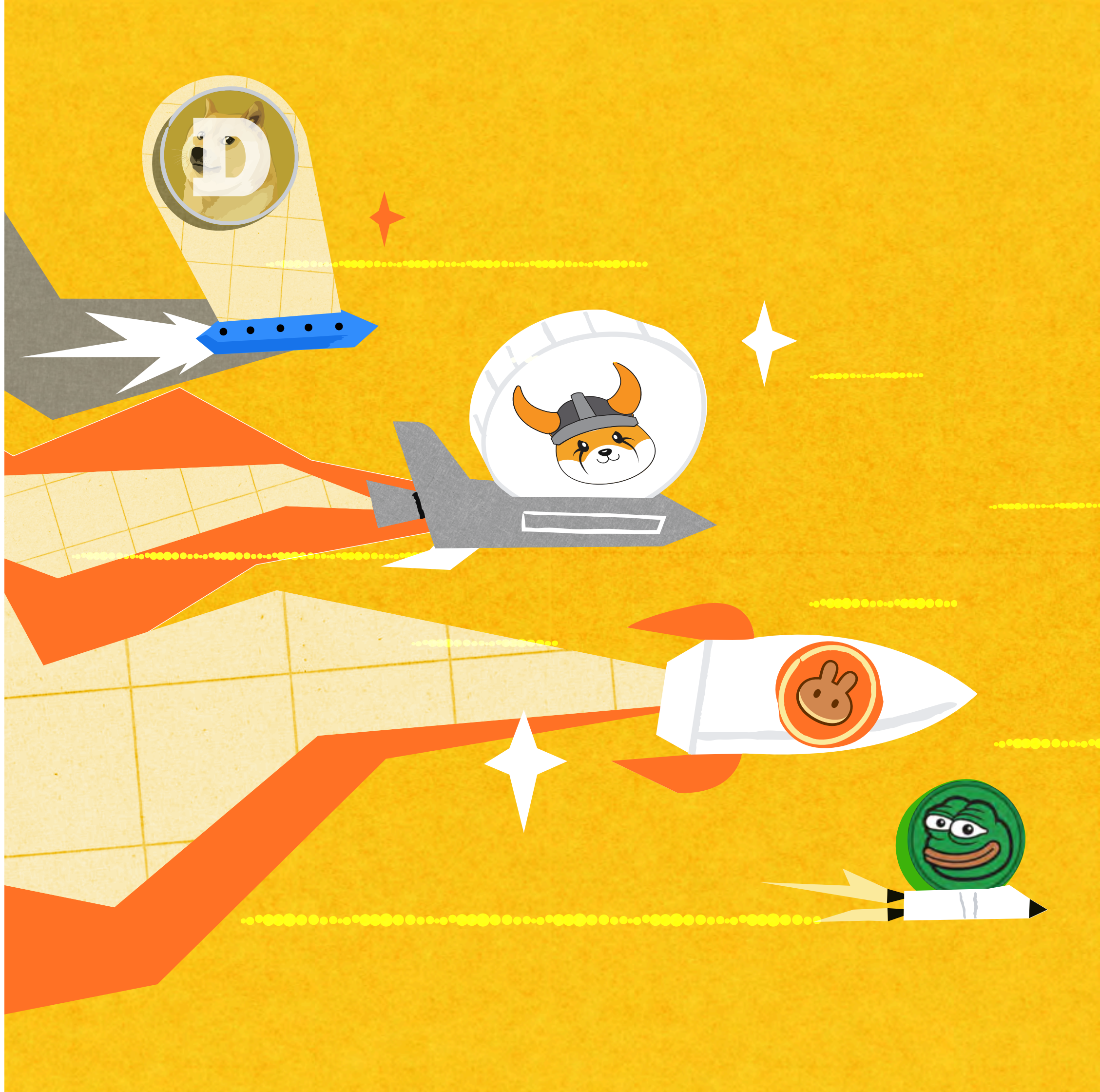
Leverage lets people trade with
more money than they actually have.
It can lead to big gains — or big losses.
It’s exciting, but very risky… watch out!

M

IS FOR

MEMECOINS

Memecoins are fun, silly tokens like DOGE or PEPE.
They often start as jokes — but sometimes grow really fast!
Still, many disappear quickly, so be careful.

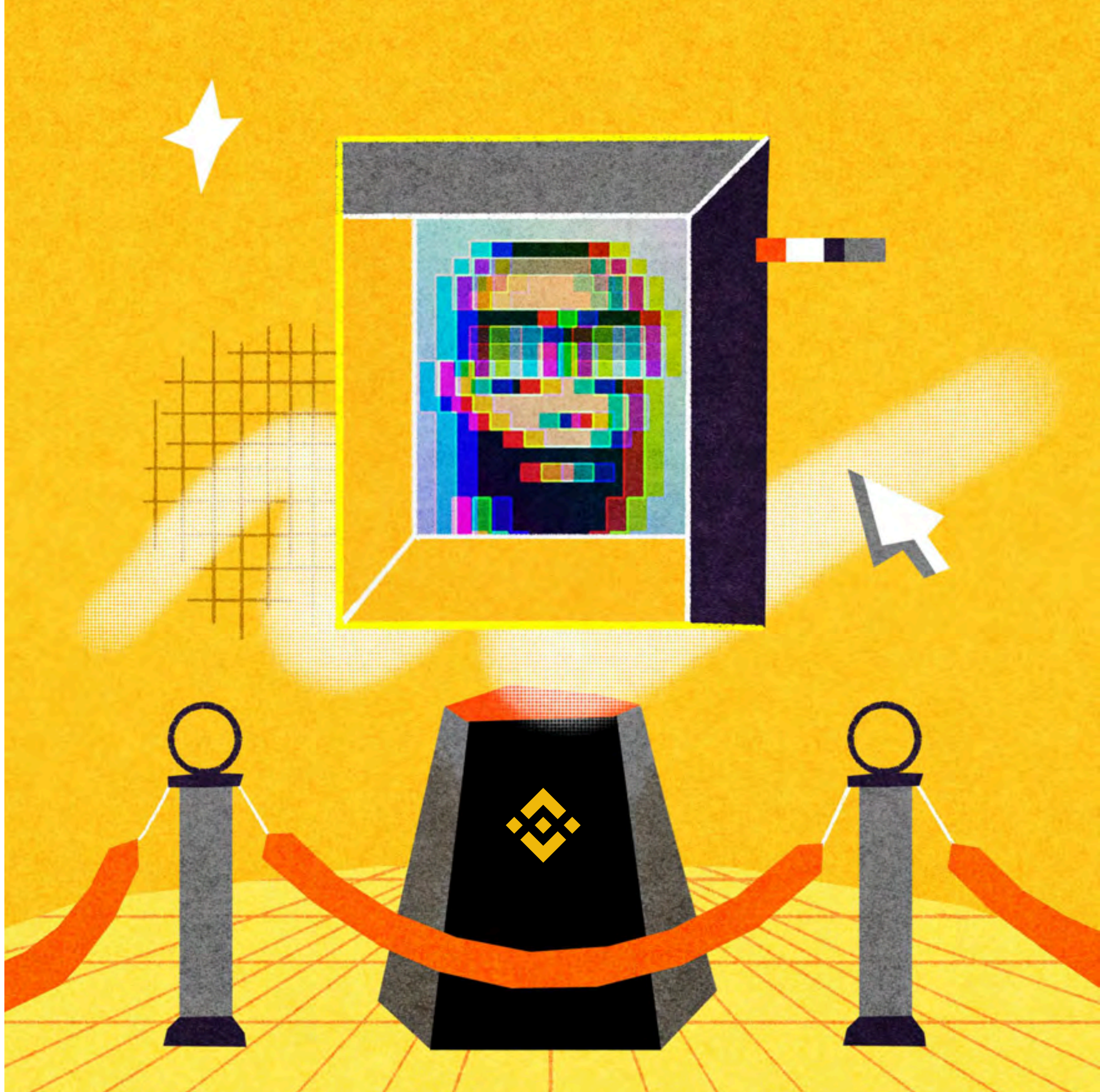


N

IS FOR

NFT

NFTs, or non-fungible tokens, prove you own something digital — like art, music, or even land in a game.
They live on the blockchain, so no one can fake them.
Think of them like digital receipts for cool stuff.



O IS FOR

ON-CHAIN

On-chain means something happens directly on the blockchain. It is recorded in a way that is clear, open, and can't be changed. Everyone can see what's happened.

P

IS FOR

PRIVATE KEYS

Private keys are the secret words that unlock your crypto wallet. If you lose them, your crypto is gone forever. So write them down and keep them tucked away!

Q

IS FOR

QUESTIONS

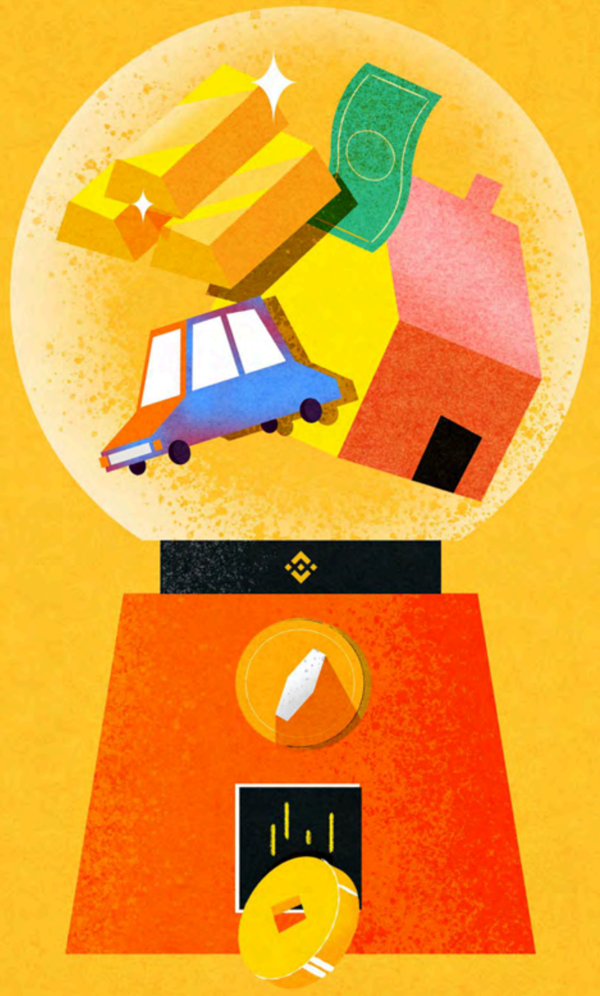
Questions are the product of the curious mindset that you need to keep in the crypto world. Crypto is full of hype — so always ask questions. Who built it? What does it do? Is it real or just noise? Questions help you make smarter choices and see what others miss.

R

IS FOR

REAL-WORLD ASSETS

Real-world assets mean things like houses, art, or gold. Now these real-world things can be linked to crypto, and they can be turned into tokens living on the blockchain.

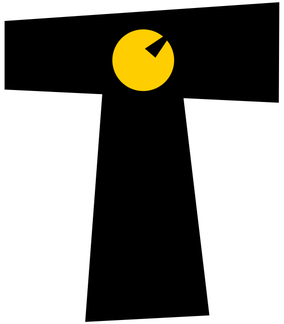


S

IS FOR

SATOSHI NAKAMOTO

Satoshi Nakamoto is the mysterious creator of Bitcoin, which started in 2009. No one knows if it's one person or a group. But their idea changed how we think about money forever.



IS FOR

TOKENOMICS

Tokenomics explains how a crypto token works.
How many are there? What are they for?
Who owns them? Good tokenomics
help a project stay strong and fair.

U

IS FOR

UTILITY

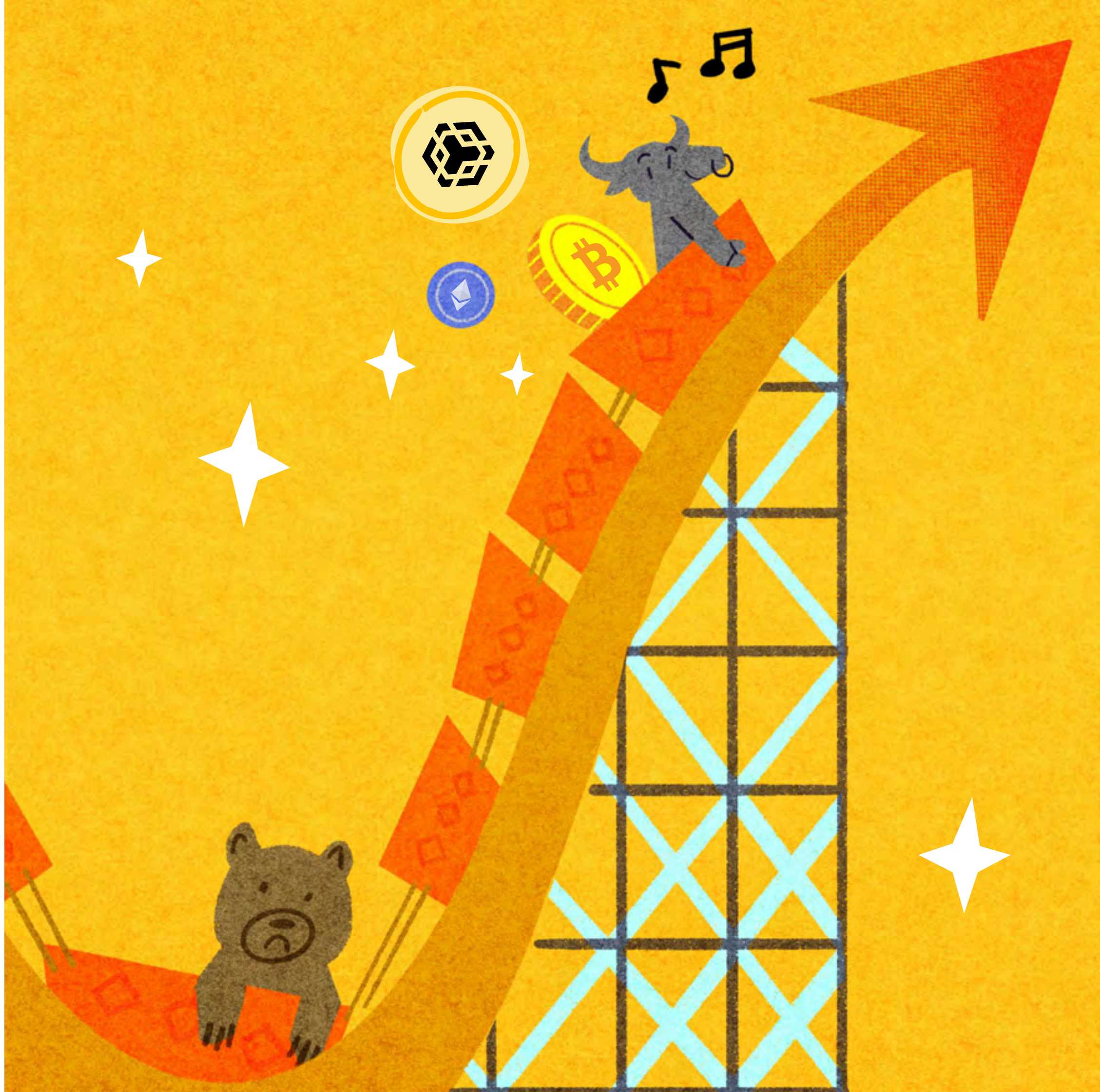
Utility means a token can be used for something — not just traded. It might pay for services, unlock access, or give voting rights in a project. Tokens with utility are designed to do a job, not just sit and wait.

V

IS FOR

VOLATILITY

Volatility means how quickly and often something changes, like crypto prices that move fast — up, down, all around! It's exciting, but also risky — so don't let emotions lead the way.



W

IS FOR

WALLETS

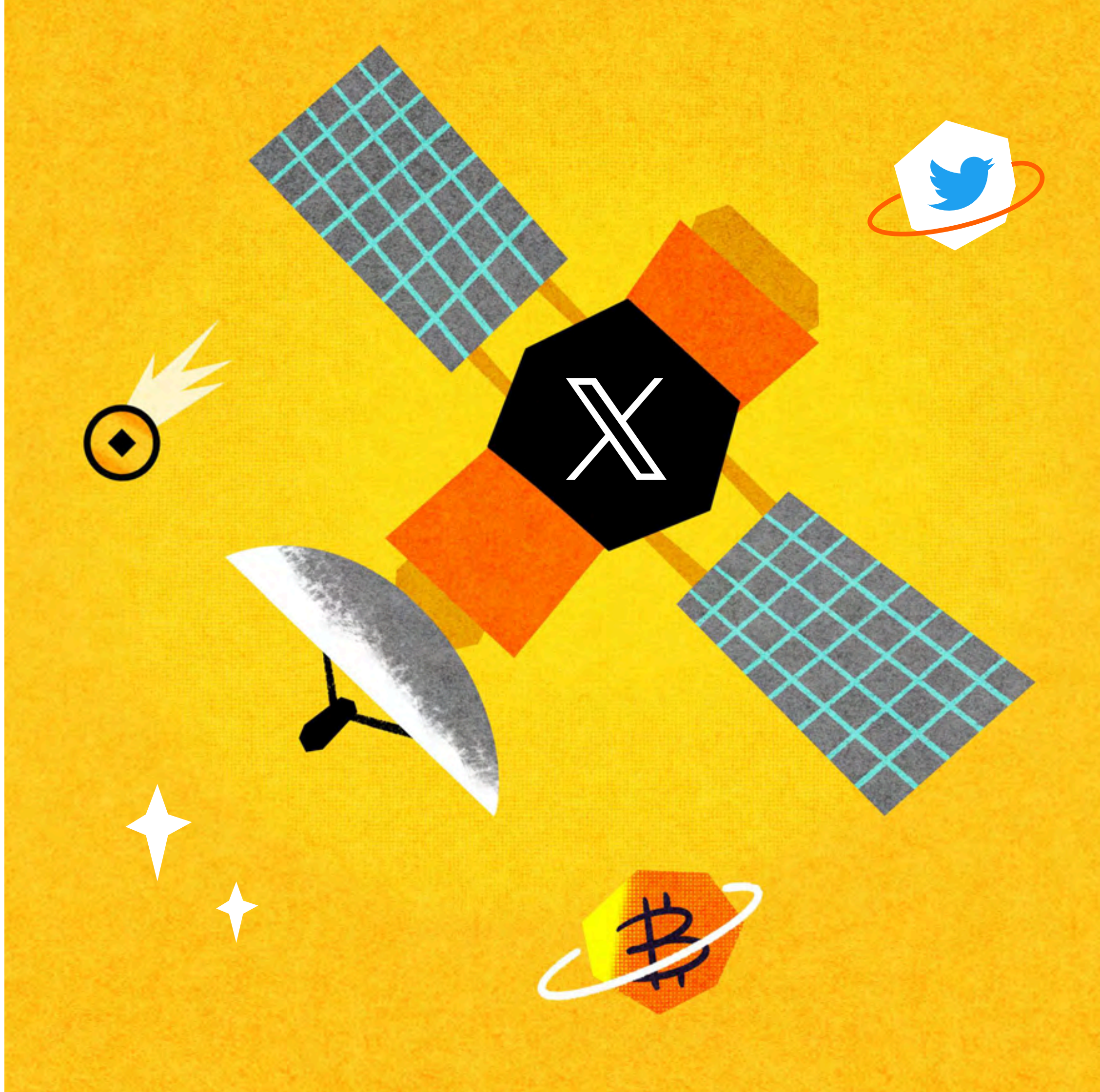
Wallets hold your crypto. Hot wallets are online and easy to use. Cold wallets are offline and more secure. Keep your private keys safe!

X

IS FOR

X

X (formerly Twitter) is where the crypto world connects. It's full of news, memes, and big ideas. It's noisy — but if you listen carefully, you'll learn a lot.



Y

IS FOR

YOLO

YOLO stands for “You Only Live Once.”
Some people go all-in on risky trades.
Sometimes they win, sometimes they lose hard.
So never risk more than you’re okay with losing.

Z

IS FOR

CZ

CZ founded Binance, one of the largest crypto companies in the world. Although he is no longer with Binance, he continues to shape the future of crypto, helping bring crypto knowledge to people everywhere.

ABC's

OF CRYPTO

by BINANCE

DISCLAIMER

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